

AUSTIN PARKS FOUNDATION PRESENTS

AUSTIN CITY LIMITS
MUSIC FESTIVAL
OCTOBER 3-5 + 10-12 2014 ZILKER PARK

Dear Neighbor,

We are pleased to return to Zilker Park for the 13th annual Austin City Limits Music Festival. First and foremost, we'd like to extend our gratitude for your support and patience as we navigated the logistics of our inaugural two-weekend run. Zilker Park is the crown jewel of Austin's metropolitan green spaces, and an incredible place to showcase and celebrate our love of live music, great local food, and important causes.

In the spirit of ongoing communication and cooperation, it is important for us to share with our neighbors some of the details for this year's festival. Please take a look at the attached information outlining both the logistical details as well as some of the positive effects of ACL Festival in Austin and beyond.

Each year, we take feedback from the neighborhood, and work very closely with the City of Austin, the Austin Parks and Recreation Department and the City's First Responders to ensure that we have a plan in place which maximizes convenience to all of our neighbors and minimizes overall impact to the street grid and circulation patterns for area residents and businesses. We have coordinated breakdown of the venue to return your sidewalks, streets and parkways back to you as soon as possible.

Rest assured, security, police, and other safety personnel are in place to ensure the entire neighborhood enjoys this celebration in a safe and peaceful manner.

We are proud to call Austin our home and value our relationship with all you. If you would like to learn more about the event, please access our website at www.aclfestival.com. You can also find answers to some of our frequently asked questions at www.aclfestival.com/festival/#faq-festival. If we can be of any assistance to you, answer any questions or provide information not available on our website, please do not hesitate to contact us at: info@aclfestival.com

Kind Regards,



Charlie Jones
Partner, C3 Presents

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ACL Music Festival will take place over two consecutive weekends: Friday, October 3th at 11am to Sunday, October 5th at 10pm and Friday, October 10th at 11am to Sunday, October 12th at 10pm. The overall footprint of the event has not changed. Please see the map on the following page for closures. Preparatory closures are beginning the Friday before and will remain in place until the Monday after the festival.

Barton Springs Pool is open *AT ALL TIMES* during normal hours. During festival days parking is protected at the south gate lot off Robert E. Lee for pool swimmers. In addition, Auditorium Shores will be open at all times for general and off-leash use.

Zilker Park, and all Austin parks, are non-smoking venues. Festival patrons will be directed to smoke outside the festival gates on the street. All passholders will be allowed to exit and re-enter the Festival grounds during the event. If you choose to smoke outside of the Festival, be mindful and responsibly discard cigarettes.

SCHEDULED CLOSURES

ZILKER PARK GREAT LAWN

Sept. 22 – Oct. 25 *closed to the public*

Oct. 17 *festival load out ends*

Oct. 20 – 24 *park maintenance*

STRATFORD DRIVE at Nature Center Dr & Barton Springs Rd

Sept. 24 & 25 *7am – 10pm daily*

Oct. 3 *12:01am – Oct. 6 3am*

Oct. 10 *12:01am – Oct. 13 3am*

Oct. 14 & 15 *10pm daily*

BARTON SPRINGS ROAD at Robert E. Lee & Rollingwood Dr

Oct. 3 *12:01am – Oct. 6 3am*

Oct. 10 *12:01am – Oct. 14 3am*

ROADS REOPEN OCT. 6-9

During this time, a portion of the areas in and surrounding Zilker Park will be accessible to the public including Barton Springs, Rugby Field and the Botanical Gardens and Austin Nature and Science Center.

PARKING

Due to the increase in restricted parking areas, appropriate signage will be installed earlier, as well as allowing for time for corrections prior to the event commencing.

These signs are valid upon installation. **Please adhere to the signage.** The restricted parking area signage will stay UP between weekends. They remain valid during this time period.

NEIGHBORHOOD INFO

► **Neighborhood Call-In Line — 512-646-0909** ◀

Noise Complaints — Call the neighborhood call-in line, or 311.

Festival Questions — info@aclfestival.com



FUN FESTIVAL FACTS

- ▶ Over **\$10 million** contributed to Austin Parks Foundation since 2006 for beautification projects all over Austin.
- ▶ **\$182 million** to the Austin economy in 2013. Responsible for **2,315** full-time equivalent jobs in 2013.
- ▶ Over **1.8 billion** media impressions in 2013. The City of Austin received more than **\$27.8 million** in free advertising as a result of these impressions.
- ▶ In 2013, **767** people “got on the list” with Love Hope Strength’s international bone marrow registry, for a total of **1,821** and **41** potentially life saving matches.
- ▶ The Nature Conservancy of Texas gained **400** new members and **9,100** supporters at ACL Festival 2013 alone.
- ▶ Diverted **68%** of ACL’s waste by volume from last year’s festival and had about **4,000** participants in the Rock & Recycle program.
- ▶ Filled the equivalent of **497,492** bottles at the CamelBak Filling Stations, preventing a total of **1,214,492** containers from hitting the landfill since 2010.
- ▶ **226,010** patrons utilized the free shuttles at Republic Square Park in 2013.
- ▶ ACL Festival calculates and offsets carbon emissions created at the Festival, offsetting **10,900,000** pounds of CO₂ since 2007.